



Iveco 682 Heavy Duty Truck Makes Its Debut in Indonesia

Iveco, a world leader in road transportation, presents its 682 heavy duty truck in Indonesia at GIIAS in partnership with its exclusive distributor PT. Chakra Jawara. Exceptionally powerful and solid, the vehicle has been successfully tested in the toughest conditions to provide the ideal combination of comfort and ergonomics, safety, high quality and performance.

Jakarta, 22nd August, 2015

Iveco, a CNH Industrial brand, launched today the new Iveco 682 truck, in partnership with PT. Chakra Jawara, a subsidiary of Tiara Marga Trakindo. The truck was presented to the media at the Gaikindo Indonesia International Auto Show 2015 (GIIAS 2015), which is running in ICE BSD Tangerang, from the 20th to the 30th of August.

The heavy duty truck is the culmination of a long standing heritage that earned its predecessors in the Iveco family an unmatched reputation for robustness and reliability. It is designed to meet the requirements of all main heavy truck missions, on- and off-road, offering a reliable solution at a competitive price. The vehicle was originally inspired by the Fiat 682, which was the first truly versatile truck in production from 1952 to 1988.

During the press conference for the official launch, Mr. Marco Quaranta, Product Manager Australia, New Zealand, SEA and Japan, stated: "If we look at the truck landscape in South East Asia we find the Indonesian market to be one of the most promising and demanding. The Iveco 682 that we are presenting today combines Iveco's European technology, know-how and manufacturing experience to offer our customers the optimal solution in strength, low fuel consumption and quality at a very competitive price. We are confident that our customers will appreciate in the new Iveco 682 truck the proven quality, durability, reliability and, most importantly, the cost-efficiency that are the hallmarks of Iveco products."

Relying on years of development experience that guarantee the highest level of quality standards, lveco has reshaped the lveco 682 truck design to meet the Indonesian market's demands. The truck has been engineered to tackle a wide variety of specialized jobs, and offers not only a complete range to its customers, but also the best adaptability for body builders.

Speaking at the media launch of Iveco 682, Mr. Teophilus Bambang Wira, Director at PT. Chakra Jawara said: "Our commitment to Iveco dates back to 2002, always striving to provide the best-inclass services and after-sales support to customers across the country through our widespread









network. We are proud of the further step we are taking today by entering together the Indonesian mainstream segment with the new Iveco 682 heavy duty truck range."

The new Iveco 682 heavy duty truck, which is making its debut in the country in three different variants, was on show on the 564 square meter Iveco stand at GIIAS together with two well-known vehicles: the Astra and Trakker, in their 6x4 and 4x4 configurations respectively.

The Iveco **Trakker** is a versatile high performance truck designed to operate 365 days a year in all weathers and all terrains – even the harsh off-road conditions often found in the construction and mining industries. Starting from the extra strong steel frame, every single component is chosen for durability. Its Cursor engine delivers long-lasting power and resistance. The Trakker combines robustness, reliability and efficiency, to significantly increase productivity, offering the comfort of a road vehicle in construction sites and off-road missions.

The **Astra** vehicle is part of the most specialized range of Iveco trucks with versions up to 60 tonnes. It is designed for the most extreme missions such as heavy off-road applications in oil & gas, mining, quarrying, heavy construction and heavy haulage. Every single detail, from the high performance driveline and simple design electronics to the strong chassis and suspensions, has been developed to deal with the toughest jobs on the most difficult terrains, delivering the highest levels of performance, strength and reliability. All this comes with outstanding comfort and excellent driver ergonomics. A wide array of customization options, from the driveline (gearboxes and special reinforced axles) to specific market requests, is available for specialized missions.

Iveco 682

Design: Comfort and ergonomics

The Iveco 682 truck features a new cabin design based on the award winning Iveco Stralis. This cab is extremely comfortable with ample internal space, a high roof, and a large windscreen for optimum visibility. The steering wheel is fully adjustable and all the controls can be easily identified and reached to ensure safe control of the vehicle at all times. Overall, every detail in the cabin interior – including the driver seat, air conditioning unit, twelve storage boxes and the foldable upper bunk – is conceived to provide a unique combination of driving comfort, safety and the best ergonomics.

Models and Cab versions

The Iveco 682 is currently offered in 6x4 (GCW 60 tonnes) variant for the tractor head model. The truck is also presented in 6x4 (GVW 33 tonnes) variants for the Tipper and Concrete Mixer models.





The Tractor model is available in Sleeper cab (low and high roof). The ergonomic entry steps contribute to the extremely easy access to the cabin. The tipper and mixer models are available in the Day cab (low roof). The aerodynamic aspect has been developed to reduce the Cx factor, further reducing fuel consumption.

Performance

The 682 models are powered by two different Iveco Cursor engines, which set a new standard of sturdiness and performance for customers. The Cursor 9 is an 8.7-litre, six-cylinder in-line engine available in two different power ratings: 345 ps and 385 ps, and the Cursor 13 is a 13 litre engine that delivers 436 ps.

This engine, equipped with the latest generation common rail fuel injection system, guarantees maximum torque availability and top driving performance in all conditions. Moreover, the low engine weight contributes to reduce the kerb weight of the vehicle. With this engine, customers will benefit from the most competitive standards in fuel economy and low maintenance costs.

Safety and Reliability

The truck is offered with a high tensile steel double neck chassis, which can be made heavy or extra heavy according to the customer's needs. The cabin has passed the ECE-R29-2 test, which together with the efficient braking system with ABS, means that the Iveco 682 offers the highest level of safety and reliability for driver and passenger. The vehicle was successfully tested in the harsh driving conditions, demonstrating it is extremely powerful and solid: the ideal combination of comfort and ergonomics, safety, high quality and performance, which translates into greater stability.

Robustness and reliability are further enhanced by the reinforced suspension system, which is available in two different versions: parabolic spring for every mission requiring outstanding ease of use, and semielliptical spring for extra heavy and tipper missions.

After Sales Services

PT. Chakra Jawara will strive to provide the best services to its 682 customers across the country. All its service centers carry Iveco Genuine Parts and are authorized to verify and process warranty claims. They are also equipped to provide repairs for minor and major accident damage as well as refinishing and touch-up. Thanks to the service network, customers will benefit from the Iveco Original Parts warranty in order to maintain the performance of their vehicle and their business at its best in the long term.





PT. Chakra Jawara offers a comprehensive product support package to all clients that has been designed to maximize equipment productivity and utilization for the Iveco products. The Product Support Organization of PT. Chakra Jawara consists of three departments, Service, Parts and Training. All service personnel are skilled technicians and have successfully completed Iveco product training courses.

[End]

Iveco

Iveco is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). Iveco designs, manufactures and markets a wide range of light, medium and heavy commercial vehicles, offroad trucks, and vehicles for applications such as off-road missions.

The brand's wide range of products include the Daily, a vehicle that covers the 3-7 ton vehicle weight segment, the Eurocargo from 6-16 tons, the Trakker (dedicated to off-road missions) and the Stralis, both over 16 tons. In addition, with the brand Iveco Astra, builds mining and construction vehicles, rigid and articulated dump trucks and specialty vehicles.

Iveco employs close to 21,000 individuals globally. It manages production sites in 7 countries throughout Europe, Asia, Africa, Oceania and Latin America where it produces vehicles featuring the latest advanced technologies. 4,200 sales and service outlets in over 160 countries guarantee technical support wherever an Iveco vehicle is at work.

For further information about Iveco: www.iveco.com
For further information about CNH Industrial: www.cnhindustrial.com

For more information contact:

PT. Chakra Jawara Yanto Mardianto

T: +62-21 29976849 F: +62-21 29976840

Iveco Press Office
T: +39 0110086346
media.apac@cnhind.com